



Sponsorship Package

The 14th Annual Active Aging Expo will connect businesses and service providers with members of our ever-growing LGBTQ+ Active Aging Community.

The Pride Center will host The 2023 Expo Live at Equality Park live on Saturday, October 21, 2023, 10 AM to 2 PM. This year's Expo will be held in-person at The Center, along with virtual-online components for those unable to attend in person.

The Expo once will again provide LGBTQ+ adults with a unique and comprehensive overview of community resources. Sponsors represent health, housing, finance, insurance, legal, travel, entertainment, retirement, and a number of helpful community organizations that will showcase their services and products through this popular event.

To secure your space contact:

Bruce Williams, Active Aging Manager

bwilliams@pridecenterflorida.org or 954.463.9005 x109

\$6,500 PREMIER SPONSOR

- Premium Booth Space
- 3 Full Page Ads in The Resource Directory
- Inclusion in The Digital Version of The Resource Directory
- Electronic distribution of The Resource Directory to The Pride Center's entire distribution list
- Logo on Promotional Materials and Advertising
- Recognition in Press Release as PREMIER SPONSOR
- Opportunity to Display Your Company Banner at The Expo
- Acknowledgment at the September Founders Reception
- Listing in The Event Program as the PREMIER SPONSOR



The Pride Center at Equality Park
2040 N Dixie Highway, Wilton Manors, Florida 33305
954.463.9005 | www.pridecenterflorida.org

Active Aging Exp^o 2023

THE PRIDE CENTER
AT EQUALITY PARK



\$5,000 PRESENTING SPONSOR

- Premium Booth Space
- 2 Full Page Ads in The Resource Directory
- Inclusion in The Digital Version of The Resource Directory
- Electronic distribution of The Resource Directory to The Pride Center's entire distribution list
- Logo on Promotional Materials and Advertising
- Recognition in Press Release as a PRESENTING SPONSOR
- Opportunity to Display Your Company Banner at The Expo
- Acknowledgment at the September Founders Reception
- Listing in The Event Program as a PRESENTING SPONSOR

\$2,000 COMMUNITY SPONSOR

- Premium Booth Space
- 1 Full Page Ad in The Resource Directory
- Inclusion in The Digital Version of The Resource Directory
- Electronic distribution of The Resource Directory to The Pride Center's entire distribution list
- Logo on Promotional Materials and Advertising
- Recognition in Press Release as a COMMUNITY SPONSOR
- Opportunity to Display Your Company Banner at The Expo
- Acknowledgment at the September Founders Reception
- Listing in The Event Program as a COMMUNITY SPONSOR

\$1,500 SAPPHIRE SPONSOR

- Premium Booth Space
- 1 Full Page Ad in The Event Program
- Inclusion in The Digital Version of The Resource Directory
- Electronic distribution of The Resource Directory to The Pride Center's entire distribution list
- Logo on Promotional Materials and Advertising
- Recognition in Press Release as a SAPPHIRE SPONSOR
- Opportunity to Display Your Company Banner at The Expo
- Acknowledgment at the September Founders Reception
- Listing in The Event Program as a SAPPHIRE SPONSOR

Active Aging Exp^o 2023

THE PRIDE CENTER
AT EQUALITY PARK



\$1,000 EMERALD SPONSOR

- Premium Booth Space
- Half Page Ad in The Resource Directory
- Inclusion in The Digital Version of The Resource Directory
- Electronic distribution of The Resource Directory to The Pride Center's entire distribution list
- Logo on Promotional Materials and Advertising
- Recognition in Press Release as EMERALD SPONSOR
- Opportunity to Display Your Company Banner at The Expo
- Acknowledgement at the September Founders' Reception
- Listing in The Event Program as an EMERALD SPONSOR

\$500 RUBY SPONSOR

- Exhibitor Booth
- Quarter Page ad in The Resource Directory
- Inclusion in The Digital Version of The Resource Directory
- Electronic distribution of The Resource Directory to The Pride Center's entire distribution list
- Logo on Promotional Materials and Advertising
- Recognition in Press Release as a RUBY SPONSOR
- Opportunity to Display Your Company Banner at The Expo
- Listing in The Event Program as a RUBY SPONSOR

BASIC \$300 EXHIBITOR

SOLD OUT!!!