

WILTON WOMEN'S WEEK

APRIL 26 - MAY 4, 2025

Sponsorship Opportunities



wiltonwomensweek.org | fb + ig: @wiltonwomensweek

Connect
with Your
Community

2040 N. Dixie Hwy.
Wilton Manors, FL 33305
954.463.9005
PrideCenterFlorida.org



 THE PRIDE CENTER
AT EQUALITY PARK

30+ YEARS
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Wilton Women's Week

South Florida has one of the largest LGBTQ populations in the United States, and is home to numerous well-attended LGBTQ festivals each year. Ft. Lauderdale specifically has been called "the gayest city in America." Ironically, Ft. Lauderdale has never hosted a festival specifically for LGBTQ women - until now!

Welcome to the first **Wilton Women's Week!** Scheduled for April 26 thru May 4, 2025, this will be a week packed with social events, arts and entertainment, sports and recreation, wellness and healing events, and much more. All of this will take place in one of the most naturally beautiful and idyllic locations in the country, South Florida, a true vacation destination. Based on attendance levels for similar events in cities like Rehoboth Beach, Delaware, and Provincetown, Massachusetts, we confidently expect several thousand women, local and out of towners, to attend.

Wilton Women's Week is a fundraiser that supports ongoing, vital programs through the Women with Pride program at The Pride Center. Activities during this week also support LBT women-owned businesses and women-led organizations and programs.

The Pride Center

The Pride Center at Equality Park is a hub of diversity, hosting more than 40 regular meeting groups each month catering to various social and educational needs, including seniors, individuals living with HIV/AIDS, transgender communities, and more. Annually impacting more than 250,000 residents and visitors to South Florida. Notably we host the nation's largest weekly gathering of LGBTQ+ seniors! Situated on a five-and-a-half acre campus with 30,000 square feet of office space, the Equality Park campus fosters synergy among ten organizations while providing life-enhancing programs. With a commitment to creating a more inclusive society, we invite all to join in shaping a future where love, acceptance, and equality thrive.

Reasons to Support or Participate

- >>> **Engage with the LBT Community.** This is a unique opportunity to make your mark and promote your brand as a supporter of the first ever week of events dedicated to South Florida's vibrant and growing LBT community!
- >>> **Become a Founder.** Establish yourself as a Wilton Women's Week Founder and supporter of the South Florida LGBTQ community, particularly woman-owned businesses and programs.
- >>> **Show the community** that you support women-owned businesses and women-led organizations and programs. With women expected to control \$34 trillion in financial assets by 2030, women have the buying power in today's world.
- >>> **Gain visibility** among a diverse and engaged audience and align your brand with values of inclusivity and equality.



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A COPY OF THE OFFICIAL REGISTRATION (FEIN 65-0431045) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-HELP-FLA (435-7352) WITHIN THE STATE OR VIA THE INTERNET AT FDACS.GOV. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.



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Women's Week Leader \$5,000

As a Women's Week Leader, you will receive the highest level of exposure and brand integration throughout the event. This package includes:

- >>> Full page ad in event program
- >>> Listing in event program
- >>> Logo on all Women's Week marketing and advertising
- >>> Prime logo placement on website
- >>> Prime logo placement on event banner (displayed during all signature events)
- >>> Recognition & speaking opportunity at the opening & closing events
- >>> Table space at the Marketplace event on April 30th at The Pride Center
- >>> 2 Tickets to all signature events

Women's Week Visionary \$2,500

As a Women's Week Visionary, you will receive excellent visibility through the event. This package includes:

- >>> Half page ad in event program
- >>> Listing in event program
- >>> Logo on all Women's Week on all marketing and advertising
- >>> Logo placement on website
- >>> Logo placement on event banner
- >>> Table space at the Marketplace event
- >>> 2 tickets to opening night event

Women's Week Advocate \$1,000

- >>> Quarter page ad in event program
- >>> Listing in event program
- >>> Logo on all Women's Week on all marketing and advertising
- >>> Logo placement on website
- >>> Logo placement on event banner
- >>> 2 tickets to opening and closing night events
- >>> Table space at the Marketplace event



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Women's Week Supporter \$500

Support the event and enjoy brand exposure. This package includes:

- >>> Quarter page ad in event program
- >>> Listing in the event program
- >>> Logo placement on website
- >>> Table space at the Marketplace event

Pickleball Tournament Sponsor \$500

Showcase your brand with strategic placement and high visibility at the only WWW sports competition involving the fastest growing sport in the country. This package includes:

- >>> Company name listed as Pickleball Tournament Sponsor on all WWW marketing collateral
- >>> Quarter page ad in event program
- >>> Listing in event program
- >>> Opportunity to present medals
- >>> Participant swag bag inclusion

Women's Marketplace Sponsor \$250

- >>> Company/organization name listed as sponsor
- >>> Included in Marketplace marketing materials
- >>> Listing in event program
- >>> Banner placement in Marketplace
- >>> 10x10 table in the marketplace

Women's Marketplace Participant \$100

- >>> Listing in the Marketplace program
- >>> Listing in event program
- >>> 10x10 Table



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Brand Awareness Opportunities

- >>> T-shirt sponsor
- >>> Banner sponsor
- >>> Social media and email sponsor
- >>> Pickleball
- >>> Swag bags

In-Kind Sponsorship

Donated services such as alcohol for events, food for events, venue space, etc.

Individual Supporters \$50, \$100, \$250, \$500, \$1000, \$1000 and over

- >>> Name placement on website
- >>> Name placement in the event program
- >>> Recognition as a Women's Week Founder

Media Sponsors

- >>> SkirtSoFlo
- >>> Tello Films

Sponsorship Payment Options

- >>> Givebutter - Visa, Master Card, Amex,
- >>> Check

All sponsorship levels are customizable. We are happy to work with you to make your partnership with Wilton Women's Week a successful and positive investment.



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